



Leading the Way
with *Heart & Hope*

With Your Support, We'll Continue Leading the Way!



The Loretto Foundation



"I'm proud to work with our Loretto team to provide care with heart and inspire the hope our residents deserve."



The Loretto Foundation

Proud to Lead, Proud to Serve

“Each Loretto employee is a leader, serving — with pride — the needs of individuals in Central New York. We invite you to join us, through your donation to the Loretto Foundation, to help us live our mission.”

— Dr. Kim Townsend, CEO



Leading with Technological Advances

Loretto is committed to using advanced technology in the care of our residents.

- Telehealth and Telemedicine
- Advanced Cardiac Monitoring
- GrandPads
- iN2L Senior Engagement Technology
- Lifelike Robotic Pets
- Mynd VR Virtual Reality for Seniors



Leading with Care Innovation

From independent and assisted living to skilled nursing and memory care, we're here to provide the best care possible for our residents.

- CNY Region's Most Advanced Memory Life Care Portfolio
- NEW Memory Special Care Unit for Advanced Dementia – 2023
- Expanded Restorative Care Unit – The Most Advanced Rehabilitation Offering Outside the Hospital
- PACE CNY – Enabling Aging in Place at Home
- Robust Therapies, Including Music, Art, Spiritual and Pets
- Care Continuum Allows Flexibility as Needs Change
- Loretto Navigator Program to Assist Families in Finding the Right Care



Leading the Best to Be Their Best

We maintain a culture that respects people, creates an inclusive workplace and celebrates diversity. Our forward-thinking, innovative career programs are designed to help each Loretto employee to realize their own potential and success.

- NEW – EDGE Corporate Training Programs to Develop Our People Leaders
- Frontline Certification Programs to Build Skills and Reward with Wages
- LPN Apprentice Program and NCLEX Support
- Employee Coaches and Peer Mentors
- Free Children's Diaper Program
- Car Buying Program
- 90-Day Anniversary Recognition
- Tuition Assistance, WeCare Fund and More...



lorettocny.org/2022appeal

We're Leading the Way... with Heart and Hope

Your donation to The Loretto Foundation enables us to make the ordinary extraordinary every day for our residents. Your generosity also enhances the personal and professional lives of our employees in a number of ways.

Thank You!



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