

# Our Team's Commitment Keeps Us Moving Forward



*"We enjoy working together and collaborating as a team to make someone's life better. We all share a passion for the PACE model and try to go above and beyond to help out our participants. We also share a sense of humor and a love for creative problem solving."*

—TRISH, JENNIFER, AND AUBREY, PACE CNY REHABILITATION TEAM

## Memory Special Care Unit Opens at Loretto Health & Rehabilitation



With the support of some grant funding from the Mother Cabrini Health Foundation, we successfully opened a **Memory Special Care Unit [MSCU]** at Loretto Health and Rehabilitation on January 2, 2023. In just five months, we renovated an entire floor in the Cunningham building to support the unique needs of those in the most advanced stages of the disease. The new 12th floor unit offers 30 individual rooms for long-term memory care residents.

With a focus on meeting each resident's individual needs based on the complexity of the disease,

Loretto's 12th floor incorporates a new holistic approach. Using an emerging Montessori care philosophy, the environment has been filled with cues and memory supports that enable individuals to care for themselves, others, and their community, providing structure and a greater sense of purpose for the residents living on this floor. Staff completed a detailed training program to prepare the team to incorporate this Montessori-based approach into daily living activities and routines.



*"I enjoy going out to the dining room, talking with residents, and hearing their history. It is important to spend time and talk with the residents. I want to make sure that they feel respected and cared for."*

—SUSAN, SUPPORT SERVICES WORKER AT BUCKLEY LANDING

## Residents Engage with New Memory Care Technology

It's Never Too Late (iN2L) technology was recently introduced at several Loretto facilities to help provide engaging, resident-centered programming. From dancing to reminiscing, these systems have been a hit!

iN2L uses touch screens to bring customized content to help residents engage, including cognitive games, sensory experiences, guided physical activities, realistic reminiscing videos, music and more.

After receiving a grant from M&T Bank, Loretto was able to implement the iN2L system at several facilities, including The Nottingham, The Commons on St. Anthony, The Heritage, and Loretto Health & Rehabilitation. iN2L has completely changed the level of engagement that therapists can have with dementia care programming.

A favorite feature among many memory care residents is the music programming, which can help to spark a memory and improve moods. iN2L offers sing-alongs, music trivia, dancing and "name that singer," or they can reminisce over catchy commercials and jingles from residents' younger days. Not only might this spark a memory, but it can also create entertaining conversations and interactions among residents and staff.





## A Letter from The President & CEO

2022 was another busy year for our Loretto communities. This year we had many highlights across our organization including: launching our Loretto EDGE programs which enrolled 40 employees in the inaugural class of our leadership training program, over 35 employees in the Alzheimer's essentialZ training program, and 15 in our ServSafe class. In addition, we fully implemented Point.Click.Care, our electronic medical records system, which allows us to move residents to the right level of care. We also expanded our Restorative Care Unit (RCU), continued to expand our PACE CNY program, and in the beginning of 2023, we opened our NEW Memory Special Care Unit (MSCU).

Our donors again continue to amaze us! Our Annual Appeal raised over **\$230,000** and our Giving Tuesday campaign brought in an additional **\$18,000**. These funds help us continue to meet the needs of our residents, participants, and employees, including our **WeCare Fund** which allowed us to assist employees financially in 2022 with over \$14,069 in emergency hardship grants.

As we enter a new year, we are excited for what lies ahead and the advances we will continue to make throughout our organization as we show our community how we **make every day extraordinary**.

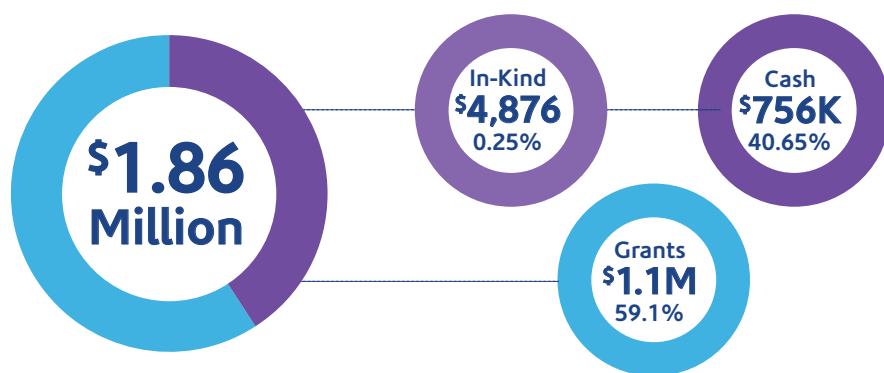
Sincerely,



**Dr. Kimberly Townsend**  
President & CEO of Loretto

## Thank You to Our Community

### 2022 Donation Totals:



# Thank You to Our 2022 Leading the Way with Heart and Hope Appeal Sponsors



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Peter and Nancy Muserlian

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*"My job is more than a one time thing. I love assisting the residents and their families during move-in and afterward. I want them to feel they can reach out if they need anything and help make the transition as easy as possible for residents and their families."*

—BIANCA, MOVE-IN COORDINATOR AT THE NOTTINGHAM

## Our "SHAMROCKING" Mets Event Raised Over \$18,000

In September The Loretto Foundation hosted "Irish Night at the Syracuse Mets" with presenting sponsor, **PharmScript**. Attendees enjoyed good food, shenanigans, baseball, and an online auction which raised more than **\$18,000** towards our annual appeal.

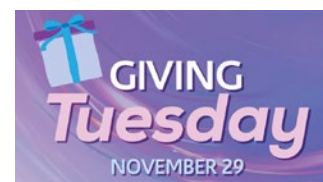


## FirstLight Matches Giving Tuesday Donations

Warm gloves were a hit as this year's special *Giving Tuesday* promotion. For every \$50 donation received, we provided an employee with a pair of gloves.

Thanks to a matching donation of \$5,000 from **FirstLight**, we raised over **\$18,000** on #GivingTuesday! Each gift to The Loretto Foundation provides the power to make ordinary extraordinary for our residents, participants, and employees.

Thank you to this year's corporate match:

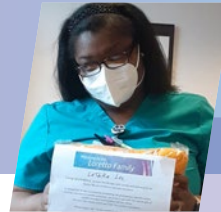
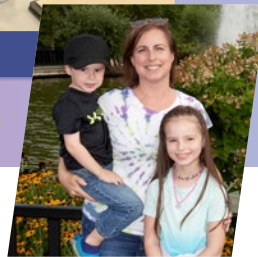
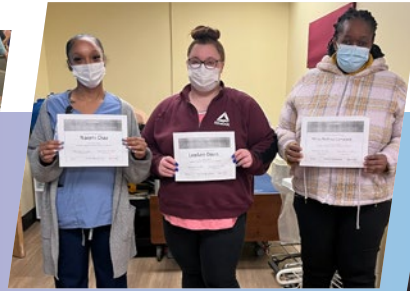


*"To care for those who once cared for us is the highest honor, which is why FirstLight is proud to support The Loretto Foundation as a corporate match donor."*



# Honoring Our Employees Who Give So Much Every Day

Our 90-day appreciation program, new training classes and family days at the zoo are just some of the ways we've been able to give back to our employees who give to our residents every day.



## Thank You!

## Who Loves Wine and Chocolate? We Do!

This year Loretto was the presenting sponsor at the Wine and Chocolate Festival. This presented us with a new opportunity to spread brand awareness, recruit some new team members, and fundraise for The Loretto Foundation. A dollar from each bottle sold was donated back to The Loretto Foundation, contributing **\$1,500** to our general fund.



## New Outdoor Walking Trail Provides Gathering Places for Commons Families



Thanks to the Foundation, new green space at The Commons on St. Anthony will be utilized by residents to simply experience the outdoors in a safe and accessible setting, participate in gardening, conduct rehabilitation activities with the therapy department, and enjoy visiting with family members in a covered gazebo or the many benches along its path.

The Memory Walkway at The Commons features a fully accessible paved walkway, several benches, a pergola, and a wheelchair accessible picnic table. A ribbon cutting was held on September 21, 2022 to celebrate the official opening.

## Tributes Enable Families to Give Gifts from the Heart

At Loretto, we understand that there are several ways to honor a loved one's memory. And, sometimes it is difficult to find the right way to truly express how you feel or to capture the magnitude of your loss. You want to create a lasting memory, or a fitting tribute that reflects the specialness of your loved one.

Designed to celebrate the wonders of life, The Loretto Foundation offers three unique options to help celebrate or memorialize someone special in any season of their life:

- **Tribute Tree — Rooted in Love**
- **Memory Maker Wall**
- **Extraordinary Excellence Program**



Learn more about this new program at: [lorettocny.org/foundation](https://lorettocny.org/foundation)

"I am wholeheartedly supportive of Loretto. Having been a patient there during COVID, I found out first hand how professional, caring, friendly and supportive this great organization is for all in need."

—MONSIGNOR J. ROBERT YEAZEL, FOUNDATION BOARD MEMBER AND RESIDENT AT THE NOTTINGHAM



"For nearly a century, Loretto has served the CNY community by providing person-first, innovative, and affordable eldercare and empowering those who need that care to continue to live their lives with purpose, wholeness, and dignity. Since the 1950s, the Loretto Foundation, a not-for-profit, has supported this imperative mission by raising funds to invest in the lives of the individuals Loretto serves and the employees who make this service possible. Giving back to this pillar in our community is a no-brainer!"

—LIZA MAGLEY, LITIGATION ASSOCIATE AT BOND, SCHOENECK & KING PLLC AND LORETTO FOUNDATION BOARD MEMBER

"I support the Loretto Foundation because when I think of Elder Care in and around Syracuse, on all levels, Loretto is my first choice for my family and my friends. My personal experiences have always been outstanding. Loretto cares not only for its residents but also the employees."

—HELENE WALLACE, LORETTO FOUNDATION BOARD MEMBER



**The Power to  
Make Ordinary,  
Extraordinary.**

### *Gifts Provide the Power to Make Ordinary, Extraordinary.*

*Donations to The Loretto Foundation enable us to make significant investments in bettering the lives of our residents and our employees through a variety of programs and initiatives – helping build better lives for the individuals we serve, and the people who serve them. Learn how you can make a difference at: [lorettocny.org/foundation](https://lorettocny.org/foundation).*

**The Loretto Foundation**

700 East Brighton Avenue, Syracuse, NY 13205  
[lorettocny.org/foundation](https://lorettocny.org/foundation)



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