

BUSINESS SPONSOR SPOTLIGHT



DESIGNING IMPACT: PURPOSEFUL INTERIORS FOR IMPROVED MEMORY CARE

BY MARCY COLE, DIRECTOR OF SALES AND MARKETING AT THE NOTTINGHAM



There's no doubt walking into a well-designed, clean room can make a person feel happy or at ease, but did you know interior design can play an even more significant role in healthcare facilities?

As Director of Sales and Marketing at The Nottingham, I have seen firsthand the impact that truly thoughtful and purposeful design can have on a person's quality of care. Our Borer Memory Life Community was designed to specifically cater to the needs of the residents who have dementia. While yes, it's beautiful, there is more to the design than meets the eye.

Many people living with dementia, for example, have the urge to wander, and in most settings, the person may become lost or confused, which can lead to agitation or safety issues. To combat this common issue, our community has a circular, neighborhood concept, so that residents are safe to wander without walls that may get in the way as they navigate their homes. There are also street signs, floor markings, and front porch areas unique to each resident, to promote wayfinding and help create a sense of home.

The building is also equipped with a two-story interior garden, including an elevated ceiling and additional windows to increase natural light. This space is designed to have a calming effect on those residents who struggle with agitation, a common symptom of dementia.

A new addition, thanks to the generous donation of The Borer family, is a colorful fish tank, which promotes relaxation and a sense of movement for the residents.

The entirety of the community's design was made possible thanks to generous donors who contributed to The Loretto Foundation's RememberMe Capital Campaign.

The Loretto Foundation brings our community together to support wonderful projects like these that contribute to improving the lives of not only our residents at The Borer Community but all of Loretto's residents and staff.

If you are looking to contribute to a great cause, we are excited to invite you to attend our Oktoberfest donor event and auction this October 19, 2023. Check our social media pages or go to lorettofndn.org/foundation for more details to come!

Live The Good Life

At The Nottingham

Grab a woodfired pizza in The Bistro, relax in the spa, take a fitness class or meet friends for cocktails. No matter how you define the good life, it's yours to enjoy at The Nottingham.



George, Nottingham Resident

Learn how you can say goodbye to landscaping maintenance, home repairs and other chores — *and say hello to a worry-free lifestyle.*

Join us for a private tour and enjoy lunch or dinner on us!

Visit thenottingham.org or call (315) 459-7887 to speak with Marcy, your Senior Living Specialist.

1301 Nottingham Road, Jamesville, New York 13078



© 2023 Loretto. All Rights Reserved.

SKY YOGA STUDIOS



PORTUGAL YOGA RETREAT
OCTOBER 08 - 13, 2023



Travel ~ Connect
Nourish ~ Retreat

+ St. Croix Island Retreat
Feb 15 - 20 or Feb 20 - 25
or Feb 25 - Mar 1

FALL
UPCOMING EVENTS

- September 21 Annual Practice at the Everson Museum
- Oct - Nov Beginner Series ~ Skaneateles Studio
- October 26 Halloween Glowga ~ Syracuse Studio
- October 27 Kids Halloween Glowga ~ Syracuse Studio



retreat.info



class bookings

www.skyyogastudios.com

SKANEATELES
PURE PLACID
STORE + CANDLE BAR

Safe, all natural home fragrance and body care products designed to help you claim your calm



PUREPLACID.COM
61 East Genesee St. Skaneateles, NY